

Connect.
Listen.
Co-create.

Public and Community Engagement with Research

Strategy 2024-2029

Vision

A university where responsible and purposeful engagement with communities and the public is integral to our research, driving collaboration and creating positive change.

Strategic objectives

1

Nurturing our engagement environment
PCER



Nurture our engagement environment by:

- a. **defining** public and community engagement with research broadly and inclusively;
- b. **integrating** engagement that adds value to society into our research;
- c. **connecting** the University's engagement work, internally and externally; and
- d. **stewarding** engagement across the University, ensuring our governance is transparent and joined-up, and capturing our efforts.

2

Improving engagement practice
PCER



Improve our engagement practice by:

- a. increasing **community** participation in, and collaboration with, our research; and
- b. prioritising **responsible** engagement that is purposeful and interdisciplinary.

Oxford's unique strengths

Our research on **Responsible Knowledge Exchange, Engagement and Impact**, which will become integral to our engagement practice.

Our **Gardens, Libraries and Museums (GLAM)**, whose freely available cultural offerings enable the University's research to reach millions of visitors each year.

Our **overseas research units** in Thailand, Vietnam and Kenya, which excel at partnering with communities on research and evaluation.

How we're evaluating our strategy

We expect to see changes in three broad outcome domains as we work with relevant stakeholders to deliver and evaluate our strategy:



Difference framework

Engagement can make a difference to the public and community, researchers and research. The 'difference framework' is a tool to guide engagement planning, monitoring, evaluating and reporting. We aim to tell the story of the collective difference engagement makes at Oxford.



Public and
Community
Engagement
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A world of bigger differences

